

Press release



Aiptek sub-brand "air2U" presents its first Bluetooth loudspeakers with handsfree functionality and rubber sleeve

These loudspeakers are a real hit for any journey or party: "air2U" is a business unit of Aiptek International GmbH and is launching its first Bluetooth loudspeakers. The "Music Speaker E10" and "Music Speaker E12" simply connect via Bluetooth (A2DP v2.1) to a compatible audio source. They give smartphones, tablets and notebooks within a ten metre (30 ft) radius a powerful voice and provide rich sounds when out and about. The "Music Speaker E12" also incorporates a handsfree function and thus enables wireless, handsfree telephony via smartphone. The Answer call button is right on top of the box casing. The high-quality loudspeaker is available in pearl white, platinum grey or ruby red. The silk finish on the casing gives it a pleasantly tactile, quality feel. By contrast, the "E10" comes in a sturdy rubber sleeve. The shock-proof casing comes in subtle black or bright acid green. The box sits nicely in the hand and does not skip a beat when there are slight vibrations.

With both "air2U Music Speakers", the basic control elements are on the bottom edge. As well as a play/pause button, there are two volume adjustment buttons. There is also an LED to display whether an external device is currently connected via Bluetooth or the AUX connection (3.5 mm socket) on the loudspeaker. This allows devices without Bluetooth, such as MP3 players, to connect via cable.

The boxes are charged in the same way as a smartphone via a micro USB input and the cable supplied. Once the 500 mAh Li-Ion battery is charged, both the "E10" and the "E12" can play up to four hours of music at 50% volume.

air2U
Life is wireless



Music Speaker E12



Music Speaker E10

The "E12" from "air2U" has an output power of 2 Watts in a frequency range of 80 Hz - 20 KHz. The compact box weighs just 227 grams. The "E10" also has an output power of 2 Watts in a frequency range of 90 Hz - 15 KHz. The loudspeaker weighs just 270 grams.

The two "air2U" units are available in the shops now. The "Music Speaker E10" has a recommended retail price of 30 euros, while the "Music Speaker E12" costs 33 euros.

About "air2U"

The "air2U" business unit has been part of consumer electronics supplier Aiptek for 9 years. From the outset, the brand focused on the development of Bluetooth products. air2u Bluetooth headsets, hands-free kits and loudspeakers have been available since 2005. "air2U" is now back in the market with a motto of "Life is wireless", selling various Bluetooth loudspeakers, healthcare products and wireless SSD storage media.

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Music Speaker E10