

Press release

Latest generation of beamers from Aiptek: "MobileCinema i55" DLP beamer for the iPhone 5 with 50 ANSI Lumen, 60 inch screen diagonal and battery pack

The latest Apple-compatible beamer from Aiptek, the "MobileCinema i55", snuggles up to the iPhone 5 and not only projects all multimedia content with a screen diagonal of up to 60 inches (150 cm), it also includes a useful battery pack.



The Aiptek beamer fits to the smartphones like a protective shell. The data is transferred via the Apple Lightning Adapter. The DLP chip from Texas Instruments is also used in cinema projectors and provides an image full of rich colours and brilliant contrast. The little beamer can even cope with brighter environments - with 50 ANSI lumen, it is twice as bright as comparable products on the market. At the same time, the "MobileCinema i55" has a built-in 3000 mAh battery pack which can be used not only for projecting, but also to charge up the iPhone battery via USB when required. It can charge the smartphone up completely once. It is currently the only projector for the iPhone 5 which also acts as a battery pack.



The option of reflecting the screen of the smartphone without having to install an app is also new. The DLP projector can also handle other mobile end devices. Other HDMI-compatible video sources can also be projected using the Aiptek projector and its built-in loudspeaker. Besides the iPhone 5, the iPad 4 and the iPad mini can also be connected via the optional "Apple Lightning digital AV Adapter." Earlier generation Apple devices, such as the iPhone 4 or 4S or the iPad 2 and 3 can also be connected via an "Apple Digital (30 pin) AV Adapter".

The energy-saving RGB LEDs guarantee a service life of up to 20,000 hours. The contrast ratio is 1000:1 and the native resolution is 640 x 480 pixels. The projection distance should be between 20 and 200 cm to produce optimum results. The battery provides up to 120 minutes of projection.



The "MobileCinema i55" from Aiptek weighs 160 g, its stylish white casing measures 139 x 67 x 30 mm. The box contains the projector itself, a USB cable, a pouch and instructions. The beamer is available in retail outlets as of September 2013 for a recommended retail price of £219.

Press contacts

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About Aiptek

Aiptek International (Advanced Intelligent Personal Technologies) was founded in 1997 in Taiwan. The company produces and distributes 3D products, camcorders, pico projectors, digital photo frames, graphics tablets, digital styluses and cameras. The German and European office was opened in 1999 in Willich near Düsseldorf, from where all European sales are coordinated. There are also branches in Shanghai and the USA. The legendary Pen Cam with which Aiptek started out in 2000 had sold over 2.5 million within a short space of time. Aiptek pico projectors represent innovative technologies for price-conscious customers.