

PRESS INFORMATION



CeBIT 2016: Flexible, modular Projector System Aiptek „iBeamBlock“ for self-configuration and easy stacking as well as ultra-light Beamer „MobileCinema i70“

At this year's CeBIT, Aiptek will present a modular beamer system named „iBeamBlock“. With it, the customer can individually configure and even stick together his desired projector by himself. For example, using the flexible do-it-yourself-beamer the user can choose if an integrated battery for mobile usage or an Android or Windows-Tablet as control unit should be included.

The single components are stacked together cordless like Lego bricks and the movie or the presentation can start immediately. To guarantee that all parts stay in place, Aiptek integrated magnets and pogo-pins between the blocks. Therefore, the self-stacked projector can be changed later on. In this way, the „iBeamBlock“ always meets customer requirements. Other components, which make the beamer system even more flexible, are planned by Aiptek.

Moreover, in hall 15, stand G66, the ultra-light and space saving Wi-Fi pico projector Aiptek „MobileCinema i70“ is presented. With a weight of only 135 g and dimensions of 85 x 85 x 17 mm it offers RGB-LEDs with DLP technology, WLAN, 70 lumen of brightness and an integrated power bank to charge connected end devices. The connection is made via Apple Airplay, Android Miracast (Screen Mirroring) or a classic HDMI cable. The compact quadrat comes in a classy metal housing and is on sale at a SRP of 329 Euros immediately after CeBIT.



Picture material for download and other press releases are available under:

<http://www.aiptek.de/index.php/en/company/press/press-releases>

About Aiptek

Aiptek International (Advanced Intelligent Personal Technologies) was founded in 1997 in Taiwan. The company develops, produces and sells pico projectors, dashcams, LED illumination and Bluetooth speakers, which are produced in its own factory. The German or European branch was founded in 1999 in Willich near Düsseldorf, from which, the supply to whole Europe is coordinated. Other dependences are in Shanghai and the USA. The legendary Pen Cam with which Aiptek started out in 2000 had sold over 2.5 million units within a short space of time. With the current pico projectors, Aiptek consistently implements innovative technologies for trend-conscious customers.

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